

# Rasel Hossain

*Senior WordPress Developer & Full-Stack Developer*

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## SUMMARY STATEMENT

**Senior WordPress & Full-Stack Developer** with 7+ years of experience building responsive, high-performance websites and custom solutions. Expertise in WordPress theme/plugin development, REST API integrations, and eCommerce (WooCommerce). Passionate about clean code, UX optimization, and cost-effective cloud infrastructure. Proven track record in leading development teams and delivering projects that enhance user engagement and operational efficiency.

## WORK EXPERIENCE

### Dev Lead

ONEMCO | Mar 2020 – Present

- Spearheaded end-to-end website development, reducing cloud infrastructure costs by **50%** through optimization.
- Built **headless WordPress CMS** using React JS, improving frontend performance and scalability.
- Developed **custom themes/plugins** and integrated REST APIs for client-specific functionalities.
- Integrated **REST APIs** to connect WordPress with external services, enhancing functionality and user experience.
- **Optimized websites** for performance, security, and SEO, ensuring fast load times and cross-browser compatibility.
- Led a team in maintaining 15+ websites, ensuring bug-free code, security updates, and UX enhancements.
- **Implemented WooCommerce solutions**, optimizing online stores for better conversions and customer experience.
- Proactively identified and fixed bugs, ensuring seamless functionality across devices and platforms.

## Frontend Developer

*Digitallyseo* | January 2017 – January 2019

- Designed and coded 20+ responsive websites using HTML5, CSS3, and JavaScript, improving mobile UX scores by 30%.
- Collaborated with cross-functional teams to deliver projects on time and within budget.
- **Developed custom WordPress websites and themes from scratch**, following best practices in **PHP, HTML5, CSS3, and JavaScript** for maintainable, scalable, and high-performance code.

### Key Projects

- **International Nurse Society** ( [jobs.internationalnursesociety.com](https://jobs.internationalnursesociety.com) ) – Developed a custom plugin for automated job listings by integrating multiple external APIs.
- **GolfAsian** ( [golfasian.de](https://golfasian.de) ) – Built a multilingual travel portal with dynamic tour listings.
- **PopularSilk** ( [popularsilk.com](https://popularsilk.com) ) – Developed a fully custom WordPress theme for a design and SEO agency with responsive layout, SEO optimizations, and admin panel customizations.
- **GSWeblog** ( [gsweblog.com](https://gsweblog.com) ) – Built a no-code website builder using WordPress with pre-configured themes to help non-technical users launch sites effortlessly

## EDUCATION AND CERTIFICATES

2019 **B.E.D in Education**, National University

**Front End Development Libraries- Free codecamp**

## TECHNICAL SKILLS

(7+ years): HTML,CSS,JavaScript, PHP, MySql and Wordpress.

(4+ years): React, Redux, ES6, Webpack, Gulp and Git.

(3+ years): Node Js, Express, MongoDB and Sass.

## LANGUAGES

English - Fluent

Bangla- Native